



Open access Journal

International Journal of Emerging Trends in Science and TechnologyIC Value: 76.89 (Index Copernicus) Impact Factor: 4.219 DOI: <https://dx.doi.org/10.18535/ijetst/v4i9.35>

The Role of Social Media in an Education of School Children

Authors

Mrs. J. Sudha Priya, Ms. V. Sathya Jyothi

Head & Assistant Professor,
Department of Visual Communication,
AJK College of Arts and Science,
Navakkarai, Coimbatore.
Assistant Professor,
Department of Visual Communication,
AJK College of Arts and Science,
Navakkarai, Coimbatore.

Abstract:

This paper is focused on 6th, 7th and 8th middle school students in general to study the use of social media in education. The study implemented questionnaire and meant to examine positions of school students and the use and access of smart devices, social websites in progress, the use of the internet, views of the impact of social media on education. From the basic characteristics of middle school students, it seems that the smart phones are the best possible tool to enhance the use of social media in education, almost 65% of students own it, and almost 70% of the students have internet access at their house. The main tool in the social media applications is whatsapp and it is used almost 85% of middle school students. The teachers and the students are together willing to use social media in education.

Keywords: Social media, students, social media education, technology.

Introduction:

The enormous uses of smart phones, iPods and other portable devices and other technologies have reshaped our daily life in this world. These smart phones and other handy devices are all set for social media applications like whatsapp, facebook, twitter, youtube, instagram. They are formally known as Social Web 2.0 and its characteristics are content sharing, interaction and collective information. Social media has brought the transformation of personal and social changes throughout the communication world. Mostly the students between the ages of 15 to 24 use the social media for education and also as communication tool. Further it can be used in communicative skills of students and teachers, enriching teaching-learning process with the support of audio, video, text etc. Zepke and Leach (2010) conclude that motivation and student dispositions will influence their ability to engage

in interactive learning. A new mechanism is provided by the social media for the students for their education.

The present study aims to identify the social media usage in student's education and argues about informal learning situations by using availability in students hands which build them to get well experienced manner in formal education.

Main objectives:

- To identify the use of social media by the students in education
- To examine how social media has impacted upon key issues such as politics and privacy.

- To find out the information shared with classmates by social media
- To know that data gathered and shared by the students with portable devices
- To inspect the students using social media in class
- To identify the students groups with the use of social media for education
- To Identify the using pattern of Facebook on students

Methodology

The present study follows a micro level examination of the developmental sequences of 6th, 7th and 8th students through social media for education in order to give a full-fledged primary analysis. Test materials have been constructed and the information has been collected in written mode. The study involves questionnaire method, interview method, observation method and Students profile sheet. All these methods are followed to get information about the current use of social media in education of school students.

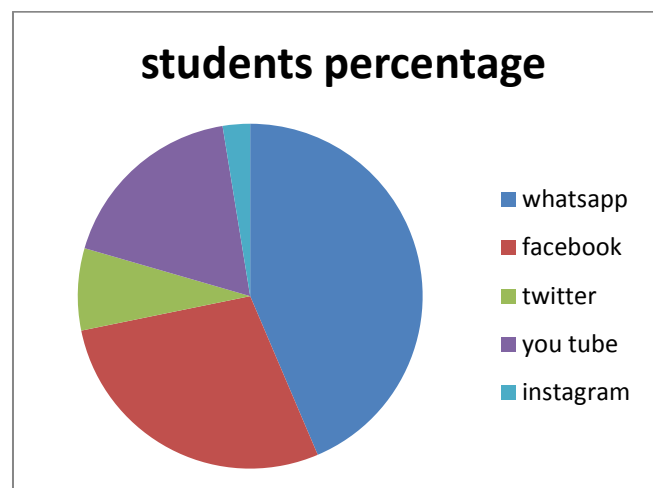
Sampling:

Random sampling technique is used for the study. Overall the two hundred students of 6th, 7th and 8th of middle school are selected for the samples. Each of them is given separate questionnaire and profile sheet to collect the data about social media in education.

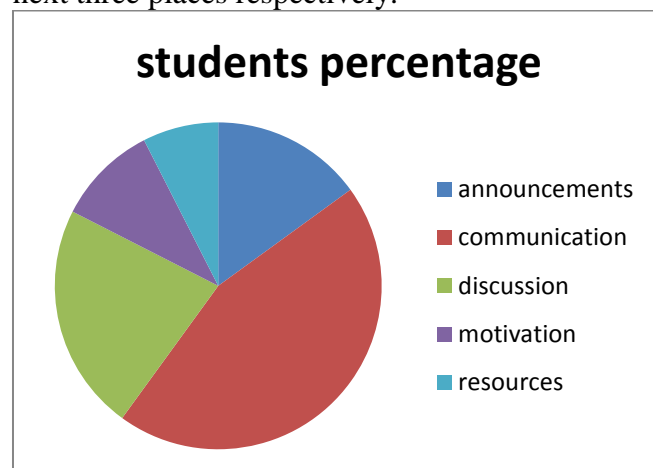
Data Analysis:

The collected data from the students are analyzed carefully. It is analyzed in different views that are the use of social media in education through whatsapp, facebook, twitter, and, instagram. From the data it is also identified that the social media is used for announcements, communications, discussion, motivations, and resources.

Use of social media in education by the students



It is identified that maximum number of students are using the social media in education for getting information, educational purpose and entertainment and communication etc, and also social media is used for collaborative learning, reunite with old friends, connect with new friends, religious propagation, fun and leisure, political issues, networking and business. The major students are using whatsapp as their tool in social media for education. Face book comes in the next place as social media in education by the students. Twitter, and instagram follows one by one in the next three places respectively.



From the study, it is known that the students are using social media in different views, which are announcements, communication, discussion, motivation and resources.

Findings:

1. Whatsapp is the first choice of social media platform that is used by the students.

2. The students use social media message for sharing their class time table.
3. Instagram is used as a social media to share the pictures of school events and functions.
4. The students use twitter to watch the news and whisper.
5. Social media is used for posting comments, liking pictures, chatting with old and new friends, sharing the selfies, reading current articles and political issues, uploading pictures and videos on you tube.
6. Social media is one of the companions of the students.
7. It is understood that the students are addictive on social media.
8. It is identified that even though they make mistakes in writing language while chatting, texting etc ..students are using social media as their communication tool.
9. Social media is used for discussing a topic with their respective friends.

References:

1. Hunter Brown, S.R, 09/12 Facebook As An Instructional Tool In The Secondary Classroom: A Case Study. The Use of Social Networking in Education: Challenges and Opportunities Ashraf Jalal Yousef Zaidieh ICT, collage of information and communication technology, IIUM KL, Malaysia. Using Social Media for Collaborative Learning in Higher Education: A Case Study Na Li, Sandy El Helou, Denis Gillet. Conole, G. and Alevizou, P. A literature review of the use of web 2.0 tools in higher education,2010.
2. Kaplan Andreas M., Haenlein Michael (2010). "Users of the world, unite! The challenges and opportunities of social media". Business Horizons 53 (1). p. 61.
3. Kist, W. (2012). "Class get ready to tweet: Social media in the classroom. Our children" (PDF). files.eric.ed.gov.
4. Deen, Hana S., and John A. Hendricks. Social Media: Usage and Impact 2012 ed. Lanham, Md.: Lexington Books, 2012. 307.
5. O'keeffe, G. S., and K. Clarke-Pearson. "The Impact of Social Media on Children, Adolescents, and Families." Pediatrics, 2011, 800-04
6. Brockman, John. Is the Internet Changing the Way You Think?: The Net's Impact on Our Minds and Future 2011 ed. New York: Harper Perennial, 2011. 451.
7. Brydolf, C. (2007). Minding MySpace: Balancing the benefits and risks of students' online social networks Education Digest,73(2), 4.
8. Domine, V. (2009). A social history of media, technology and schooling Journal of Media Literacy Education,1(1), 42-52.
9. Gerlich, R., Browning, L., & Westermann, L. (2010).The social media affinity scale: implications for education. Contemporary Issues in Education Research, 3(11), 35-41.
10. Berger EH. Parent involvement: Yesterday and today. The Elementary School Journal. 1991;91:209–219.
11. Will Richardson, Blogs, Wikis, Podcasts, and Other Powerful Tools for the Classroom,Corwin, a Sage Company, 2010. Andreas M. Kaplan and Michael Haenlein, "Users of the World Unite! The Challenges and Opportunities of Social Media," Business Horizons,Vol. 53, No. 1, 2010, pp. 59-68.